

Why should your apprentice become an apprenticeship ambassador?

Apprenticeships are at the centre of the Government's vision to equip young people with the skills needed by employers.

To support the drive to increase the awareness of apprenticeships, Apprenticeships in Sussex (SCTP) have been commissioned to deliver apprenticeship ambassador training as part of a wider apprenticeship awareness programme in schools and the community.

The aim of the apprenticeship programme is to:

- Promote apprenticeships to young people as a valued and respected career path
- Give apprenticeship ambassadors the opportunity to tell their story
- Promote the range of apprenticeships on offer and their employers

We are looking for current, or recently qualified Apprentices with the ambition to inspire others.

Apprentices will attend a half-day course that will develop their confidence and interpersonal skills. All training will be facilitated by local, experienced practitioners.

The expectation is that they will be invited to attend a school presentations or workshop where the ambassadors' attendance is dependent on their availability and gaining permission to be released from work.

- Are you passionate about promoting apprenticeships and supporting young people to succeed?
- Do you have current or recently qualified apprentices who would make good ambassadors?

Employers benefits of having an apprenticeship ambassador:

- Supports the development of current apprentices
- Promotion of your organisation to the local community as an employer of choice
- A possible way recruiting future apprentices into your business

If you have any apprentices you would like to nominate to become an apprenticeship ambassador, please contact Trish Varndall at Apprenticeships in Sussex – trish.varndall@apprenticeships-in-sussex.com